

<p align="center"><i>Black River-Matheson Chamber of Commerce</i></p>	<p align="center">POLICY NUMBER</p> <p align="center">2009-01</p>
<p><u>POLICY</u></p> <p align="center">VISION STATEMENT, COAT OF ARMS & MOTTO</p>	<p>NEW</p> <p>Board:</p> <p>AGM: October 13, 2009</p>
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1. POLICY STATEMENT

The Black River-Matheson Chamber of Commerce’s vision statement describes the future success of our Chamber. By creating a compelling vision, we encourage action that moves the Chamber towards a desirable future. This policy ensures that we as members are guided by a clearly articulated vision.

Our Coat of Arms and Motto assist in reinforcing the vision of our Chamber. In the centre of our Coat of Arms we have people working together collectively. The Gold is for the mining industry within our community and the blue ribbon around us symbolizes the future.

Our Motto

Working Collectively for our Future



Black River-Matheson Chamber of Commerce's Vision Statement

Collectively, we are a community organization committed to promoting and improving trade, commerce, economic, civic and social opportunities.

Collectively we will ensure these opportunities contribute to a sustainable environment and an atmosphere of trust where all our members can partake in the richness and diversity of the Black River-Matheson Chamber of Commerce.

2. OBJECTIVES

- (a) The vision statement and coat of arms and motto are used as a decision-making framework for our board and members.
- (b) All strategic decisions of the membership need to support the vision.
- (c) The vision statement is developed by the board as part of the planning cycle.
- (d) The Chamber's vision statement must:
 - a) be futuristic, in that it describes what is not yet true
 - b) convey a picture of a desirable future
 - c) be easily understood by people both inside and outside of the Chamber
 - d) guide the actions of the board and membership